



Terms of References - TOR

Introduction:

Mediterranean coastal communities are jointly facing the common challenges of unemployment. Fishery sector experienced a reduction of revenues, employment and catches, and a lower attractiveness for youth. Nevertheless, this sector still is at the core of coastal countries economy and have demonstrated to have very high potentiality of creating relevant added value by diversifying and integrating with other sectors, such as developing innovation in fishing tourism, environmental marine services, cultural services on fishery heritage and food-chain innovation.

In fact, several pilot initiatives for the fishery diversification, tested in the last years, have proven to be successful in terms of increase of income (inclusive growth), job creation and fishery sustainability.

Those initiatives have raised the attention of policy makers, development organizations and BDOs. Several Countries have started taking actions for creating an enabling environment in terms of legislations and policies. Despite that, those pilot initiatives remain at a very local level, managed by Micro-enterprises which are not connected among them. This fragmentation has hampered the investment capacity (on R&D or marketing) and the visibility of those new products and services. In this framework FISH MED NET aims to create Business Alliances between the Mediterranean MSMEs active in fishery diversification. The MSMEs will be stimulated to gather into cross-border Business Alliances based on common Business Models, by providing them training, direct professional assistance for the development of new services/products, and tools for improving their marketing (e-platform). Moreover, the project boosts Public Private











Partnership (PPPs) in the sector by increasing the capacity of Public Authorities' practitioners.

Financial Allocation:

The amount available under this call for sub-grant proposals will be determined by a committee to be formed by the Ministry of Agriculture.

Size of sub-grants:

Any grant requested under this call for proposals must fall between the following minimum and maximum amounts:

- minimum amount: EUR 10.000
- maximum amount: EUR 30.000

The sub-grant can cover up to 100% of the project budget.

The sub-grant shall take the forms of reimbursement of costs.

In order to be eligible for a grant, the Lead Applicant must:

- be an official duly registered company.
- be non-profit-making: such as a non-governmental organisation, association, social enterprise, international and/or inter-governmental organisation representing and/or supporting MSMEs and fishermen from the small-scale fishery sector.
- be established in be established in Lebanon
- be directly responsible for the preparation and management of the action with the co-applicant(s), not acting as an intermediary



The main applicants and co-applicants, persons with representation or decision-making powers or authorized to sign for the main applicant, shall be notified.

Types of activities

Types of activity which may be financed under this call should fit in at least one of the identified clusters:

Cluster 1. Tourism activities

Examples of these activities are (the list is not exhaustive):

- Pescatourism: Professional activity carried out by the fishery entrepreneurs (single, company or cooperative), in which tourists can board fishing vessels for recreational purposes.
- Ittitourism:_Professional activity exerted by the fishery entrepreneurs (single, company or_cooperative), in which tourists are provided services under the form of hospitality such_as, selling food and beverages, boarding, educational, recreational, and cultural_apprehension.
- Any other action that supports fishery operators of the target areas to start-up or scale-up tourism activities that can integrate their revenue.

Cluster 2. Services to Community

The activities within this branch will be carried out by fishery entrepreneurs as either part of their own business plan, or partnered with institutes (for research or educational purposes) or government entities. The activities fall in the realm of safeguarding the marine environments.

Examples of these activities are (the list is not exhaustive):

- Invasive species capture/assessment
- Environmental monitoring/assessment
- Marine litter collection
- Cultural heritage
- Protected species monitoring
- Any other action that supports fishery operators of the target areas to start-up or scale-up services to community that can be integrated in their activities and services.

Cluster 3. Mariculture











This branch involves the necessary processes for carrying out the farming of marine species within the seas. Fishery entrepreneurs are engaged in commercial activities that will either promote the collection of seeds (fish fry or invertebrate larvae) for grow out operations, to then be linked to the secondary or tertiary sector.

Examples of these activities are (the list is not exhaustive):

- Fry collection
- Coral mariculture
- Seaweed collection/mariculture
- Any other action that supports fishery operators of the target areas to start-up or scale-up acquaculture activities that can integrate their revenue.

Cluster 4. Food Industry

The activities within this branch, for those fishery entrepreneurs who may want to engage in either the processing of seafood products (transformation), logistics and selling of the product itself for human consumption.

Examples of these activities are (the list is not exhaustive):

- Seafood processing
- Diversification of products
- Ecolabeling (quality improvement)
- Direct selling
- Any other action that supports fishery operators of the target areas to start-up or scale-up Food Industry's services that can integrate their revenue.

<u>Visibility</u>

Sub-grant applicants must comply with the objectives and priorities and guarantee the visibility of the EU financing.

The lead applicant and co-applicant/s may not submit more than 1 application(s) under this call for sub-grant proposals. The project Lead Beneficiary / partner and the Programme bodies reserve the right to suspend or cancel the procedure, where the award procedure proves to have been subject to breach of obligations, irregularities or fraud. If breach of obligations, irregularities or fraud are discovered after the award of the contract, the project beneficiary may refrain from concluding the contract.